

# DRY FEB™



## Fundraising Ideas for your Dry Feb Workplace Team

IN SUPPORT OF



Canadian  
Cancer  
Society



In the current environment, many people are working remotely, with a number working from their homes. In a time of social and economic disconnection, some team building activities that lighten the mood can also act as a fundraising opportunity for your Dry Feb Workplace Team.

We've come up with a few ideas. **Be bold.** Use technology to help you connect. Promote creative thinking. Your workmates will enjoy the connection and **you'll be helping people affected by cancer.**



# 1

## Dry Feb limerick writing and recital

Get the creative juices flowing and ask your Dry Febbers to each write a limerick\* on a specific topic (for example, how they have found not drinking alcohol in February).

Set a date for an online (video conference) recital, invite your colleagues and ask all attendees for a small donation to your team's Dry Feb page as their ticket price.



\* A limerick is a humorous poem consisting of five lines. The first, second, and fifth lines must have seven to ten syllables while rhyming and having the same verbal rhythm. The third and fourth lines should only have five to seven syllables; they too must rhyme with each other and have the same rhythm (Source - Yourdictionary.com)

## 2

### Best video call dress up competition

Set a date for a video call with your colleagues (potentially to align with a regular weekly team meeting).

Make an order of presentation so your participating team members can reveal their 'dress-ups' one by one by activating the video capability when announced.

You may like to nominate a theme (e.g. jungle, 70s disco, something starting with 'P' etc.) The dress-up can include the background 'dressed' for greater impact.

Ask your workplace to vote for the one they like the most with each workmate donating \$5 via the winning Dry Febbers profile page (this will go towards your workplace team's total).

Share the winning Dry Febbers profile page link following the video call to make it easy to donate.

Take a snap off all participants in their costumes and share the activity on social media adding [#dryfeb](#)



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## Lip sync karaoke

Team up with your workmates and choose a song to lip sync to over a video call. Form a duo or create a group. Go solo if you are brave enough.

Groups and duos can utilise the multiple screen view on your video call for greater impact.

Invite your workplace to the video call, asking for a donation to your Dry Feb team page for the performance. Make sure you share the link to your Dry Feb team page.

You could also make it a competition with a set amount donated to the winning person, duo or group. Don't forget to record the session for sharing after the call.



# 4

## Online auction

Find something in your household that you may not be using – new or old – and offer it to your colleagues in an online auction to be held over video-conferencing.

Items can be practical or funny – someone's trash is another person's treasure!

Monies raised can be donated to an individual Dry Feb participant (the seller) or via your Dry Feb team's profile page.

Make sure the items can be kept until it is possible to be taken back to your workplace and given to the successful bidder (or you can post it if suitable).



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## Hear about your fundraising impact (and inspire some additional fundraising)

Thanks to investments in prevention, early detection and treatment, the overall 5-year cancer survival has increased from about 25% in the 1940s to 63% today. Survival for childhood, breast and prostate cancers are higher at 84%, 88% and 93%, respectively.

The funds raised through Dry Feb will help the Canadian Cancer Society fund groundbreaking research and provide a national support system for people affected by cancer – like the Cancer Information Helpline, a toll-free service to answer questions about cancer including where to get help in your community, emotional support services and information on how to cope with cancer.

*Source: Canadian Cancer Society*



# Have offline donations?

**1** Download and complete an offline donation form which can be found here: [Dry Feb Offline Donation Form](#)

*(Don't forget to include your Team Name so we can allocate the offline donations to your Dry Feb Workplace Team.)*

**2** Bank your offline donations and return the form to the Canadian Cancer Society using the address provided



## Need more help?

Get in touch with us at:

 1-800-268-8874

 [dryfeb@cancer.ca](mailto:dryfeb@cancer.ca)

 [www.dryfeb.ca](http://www.dryfeb.ca)

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